Angler Creel Survey on the South River and South Fork Shenandoah River - 2016



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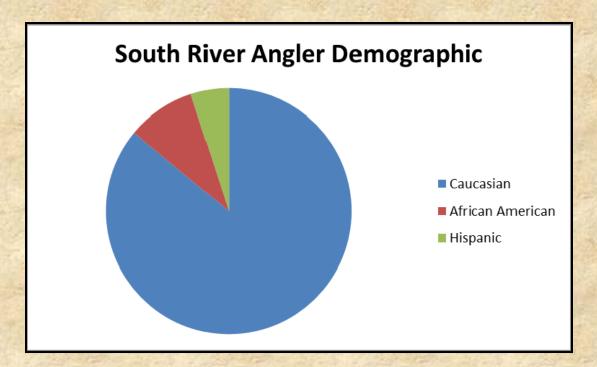


Sampling Design and Effort

- Roving angler creel surveys were chosen over access point angler creel surveys
- Surveyed both rivers from May 1st to Sept 5th weather dependent
- South River = 5 Reaches Waynesboro to Port Republic
- South River = 90 Interviews 46 Days on the river
- SF Shenandoah = 10 Reaches Port Republic to Front Royal
- SF Shenandoah = 287 Interviews 71 Days on the river

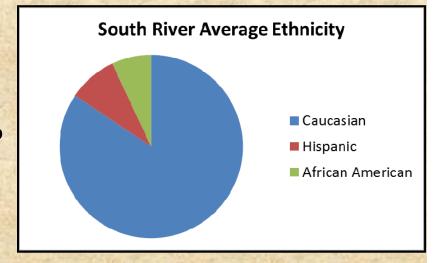
South River 2016 Demographic Results

- South River Average Age was 38
 - Caucasian (86%)
 - African American (9%)
 - Hispanic (6%)



South River Past Demographics No Trends

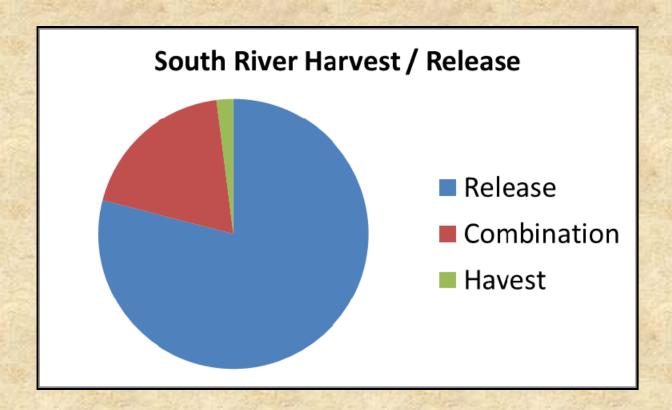
- 2005 = Caucasian (77%)
- 2011 = Caucasian (91%) Average 85%
- 2016 = Caucasian (86%)
- 2005 = Hispanic (17%)
- 2011 = Hispanic (3%) Average 9%
- 2016 = Hispanic (6%)



- 2005 = African American (6%)
- 2011 = African American (6%) Average 7%
- 2016 = African American (9%)

South River Harvest / Release

- Released Fish (79%) 28% Said Due To Advisory
- Harvest Fish (2%)
- Combination (19%)



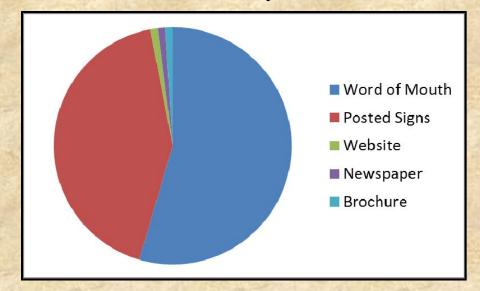
South River Advisory Knowledge

Are you aware of the Fish Advisory?

Yes = 87% No = 13%

How do you know about the Fish Advisory?

- Word of Mouth (54%)
- Posted Signs (42%)
- Website (1%)
- Newspaper (1%)
- Brochure (1%)



Only 4% of Anglers on South River are from out of State

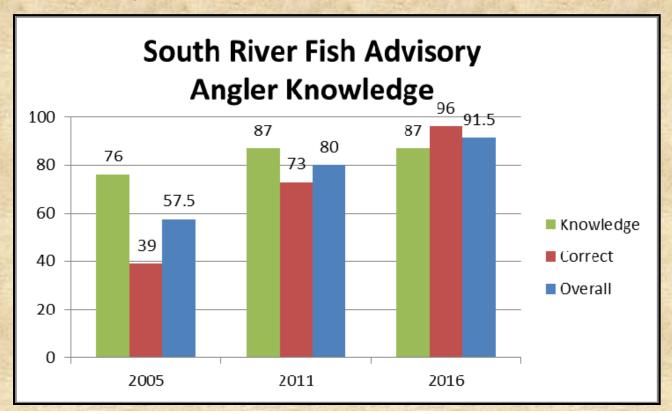
South River Past Comparisons

Knowledge of Advisory

- 2005 = 76%
- 2011 = 87%
- 2016 = 87%

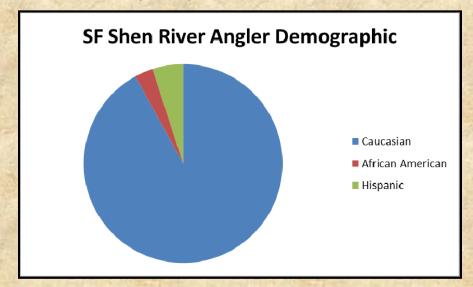
Answered Correctly

- 2005 = 39%
- 2011 = 73%
- 2016 = 96%



GOING DOWNSTREAM!!!! SF Shen River 2016 Demographic Results

- South Fork Shenandoah River Average Age was 41
 - Caucasian (92%)
 - Hispanic (5%)
 - African American (3%)



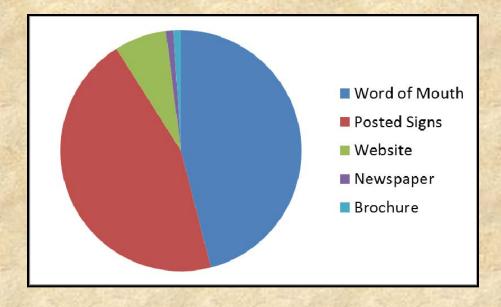
SF Shen River Advisory Knowledge

Are you aware of the Fish Advisory?

Yes = 75% No = 25%

How do you know about the Fish Advisory?

- Word of Mouth (46%)
- Posted Signs (45%)
- Website (7%)
- Newspaper (1%)
- Brochure (1%)



Anglers from out of state made up 15% Interviewed

SF Shen River 2016 Harvest / Release

- Released Fish (82%) Only 8% said due to advisory
- Harvest Any Fish? (18% said yes)

However, when asked earlier in the interview "Do Fish Consumption Advisories keep you from eating fish?" (2016)

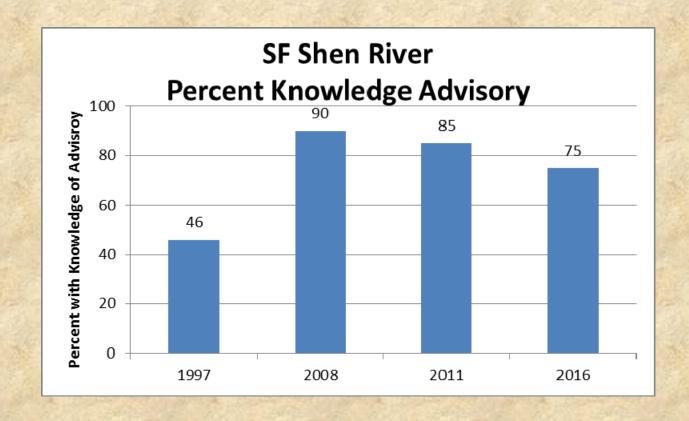
- Yes = 72%
- No = 28%



Past Comparisons of SF Shenandoah River Angler Creel Surveys

Knowledge of Advisory

- 1997 = 46%
- 2008 = 90%
- 2011 = 85%
- 2016 = 75%



Summary

- General angler is a Caucasian male from 30 to 50 years of age on both rivers
- South River Anglers are illustrating an increased understand of the fish consumption advisory over the past 11 years
- South Fork Shenandoah Anglers are illustrating a decreased understanding of the advisory over the past 8 years
- Decreased knowledge on SF may be due 15% of anglers from out of state in 2016

Summary

- Harvest of smallmouth bass in both rivers basically does not exist
- Only harvest in South River observed by creel clerks were trout species
- Twenty-eight percent of South River anglers release their catch due to advisory
- Angler satisfaction was 3.6 out of 5.0 on South River and 4.0 out of 5.0 on the SF Shenandoah

Creel Clerk Acknowledgements

 Collin George, Hunter Ritchie, Tony Villeda and Lindsey Carpenter



Questions?



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