

Reaching the Community
Through the Community

Deborah Foy March 19th, 2014

## **New Coordinator**



- Background
  - University of Virginia
  - Migrant Worker Program in West Virginia
  - Winchester Medical Center E.R.

## · Promotores de Salud

- August 2013
- November 1, 2013

## Our Successes



- · Promotores de Salud
  - "Reaching the community through the community"
  - > 270 Promotores
  - > 6,000 People Reached
- Foreign-Born Residents Study
  - Harrisonburg 9%
  - Staunton-Waynesboro 2.7%

# Our Progress



- 40 Hour Trainings
  - Harrisonburg (ending April 4)
  - Waynesboro (beginning April 12)
- Cooking Classes (April 7)
  - Fish Advisory Lesson
- Health Fairs (April 23-24)
- PDS Regional Conference (May 10)

### Our Vision



- Outreach to other communities
  - Translations
  - Classes
- · Promotores Jr.
  - Younger audience
  - Pilot course in Waynesboro (August 2014)
- Storybook
  - JMU students (Fall Semester 2014)

## Questions?









